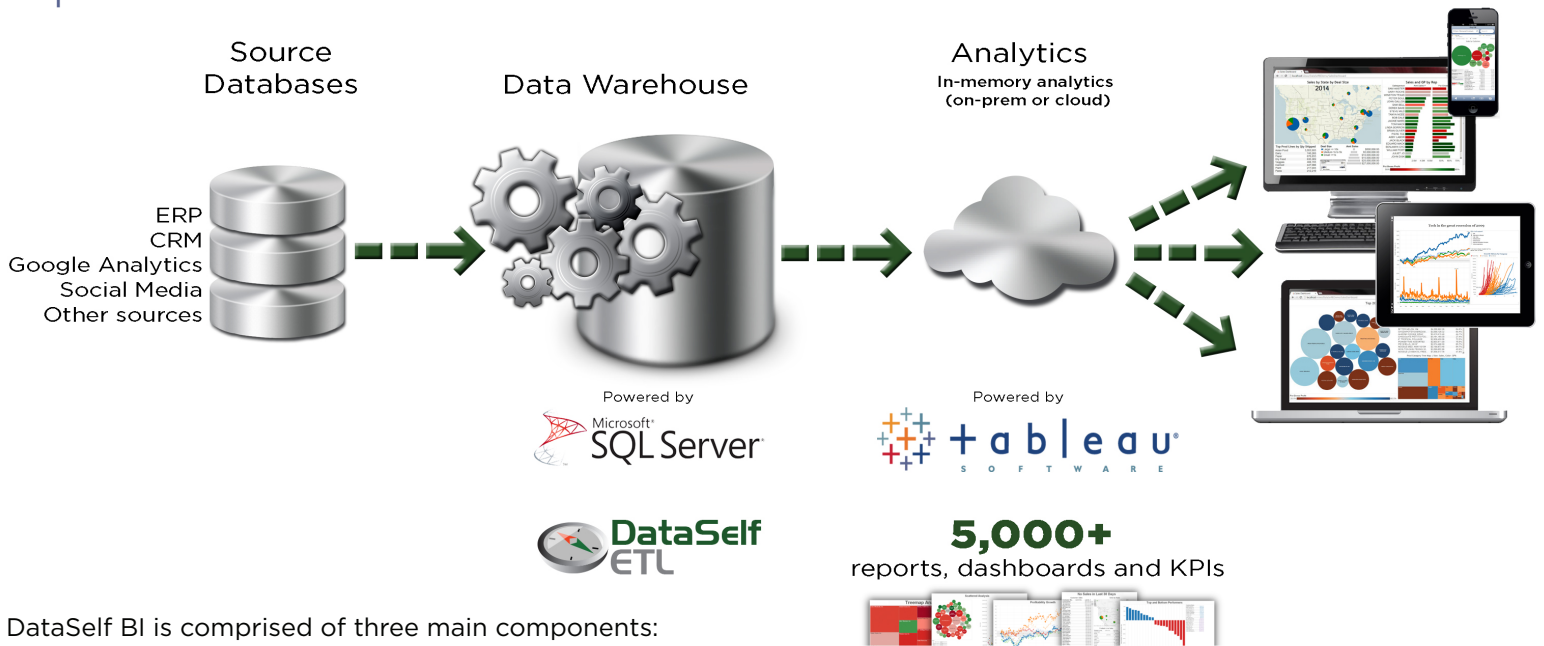


# DataSelf Analytics Architecture



DataSelf BI is comprised of three main components:

## SERVER SOFTWARE

**Server software** extracts data from your ERP and other source databases and transforms it into clean and simple data structures—making it quick and easy for business people to generate reports. About 40% of DataSelf BI deployments require absolutely no server-side customization. In the remaining deployments, customization on the server-side components can be done quickly — usually in hours or days. The server software is usually deployed on the client’s local network environment. The server’s data can be refreshed on a schedule, manually or with triggers.

## CLIENT SOFTWARE

**Client software** uses intuitive and industry-standard tools for analyzing data. Users can report and analyze their data on desktop and notebook computers, over the web, via mobile devices and also receive reports and dashboards via email. These tools can retrieve data in real time, from scheduled refreshes or from offline and portable data repositories.

## PRE-BUILT TEMPLATES

**Pre-built templates** save users valuable time and headaches of creating a BI solution from scratch — learning about data warehouse and OLAP best practices, building KPIs and reports. Data analysis is easy and even eye-opening with 5,000-plus reports and KPIs pre-mapped to several mid-market ERP and CRM packages. This rich solution provides a quick return on investment plus a solid, flexible foundation for further customization. A team of business analysts, BI experts and ERP experts would take more than a year to build an equivalent solution that DataSelf BI provides out-of-the-box.

### DataSelf simplifies and amplifies BI with Tableau and Microsoft BI technologies:

DataSelf simplifies BI by adding its own DataSelf ETL technology to minimize programming in BI solutions, and by providing comprehensive out-of-the-box solutions for applications such as Microsoft Dynamics GP, Microsoft Dynamics NAV, Sage CRM, Sage 100, Sage 300, Sage 500, Sage PFW, Sage Pro, Sage X3 and Infor CRM.

**DataSelf by deploying the optimal set of BI tools for each set of needs and by helping clients maximize their return on investment.**

[www.DataSelf.com](http://www.DataSelf.com)

PH 408-780-4656 | sales@dataself.com